

HOW TO FIND OUT IF YOUR SITE IS INDEXED BY THE SEARCH ENGINES

By now, you should be able to find some other blogs or sites in your niche where you are able to comment or make a post in where you can get keyword-specific backlinks pointing back to your blog.

The purpose of both Day 8 and Day 9 is twofold:

1. You want your site to be indexed by the search engines
2. Start the process of building good quality backlinks that point back to your blog for the right keywords in the anchor text.

The very best way to have your site indexed is to have search engine spiders, particularly Google, find their way to your site by following a link from somebody else's site.

Even better is, the spiders follow that link whether the link is keyword relevant to your site. When the spiders follow a link that says *vintage electric guitar*, and when they come to your blog, it is optimized for the same keyword. That makes them understand immediately the relevancy of your site to that keyword.

Hopefully, you will get indexed and Google will put the page that it finds into its cache, and you will begin to appear in the search engines.

Sometimes you will get indexed and ranked at the same time. However, at this stage, you just want to be indexed, so the search engines know that you exist.

Your long-term ranking will be a function of the quality of the link network that you build over time relative to your competition in your niche. At this stage, if you are not ranking that well, if your ranking is changing and going up and down or sometimes it even disappears from the search engine pages, and comes back again in a few days, that's absolutely normal.

At this point, you just want to know the search engines, particularly Google, have found your web site.

How do you do that?

Well, it's very easy. This should work in both Google, Yahoo and MSN. You just need to do a search using the command

site:yourdomain.com

Let's go to the browser and look for our example blog, *vintageelectricguitarblog.com*.



In the search result, you will see that Google has found us and not only has it found the home page, shown by the first listing but also the contact page and the actual post page as well.

Web

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The way a blog works is that every single post has its own page. Some of the posts will appear on the home page, some will appear in the archive page.

At this stage, the example blog has been indexed and listed here in the search engine result page. The number of indexed pages are 3.

That's all you want to find.

If you have through the process until this point, and you aren't indexed yet, you might want to do a bit more social bookmarking and do a bit commenting in other web pages within your niche.

Eventually the search engine spiders should follow a link from someone else's web site to your page and then you should be indexed.

This command should work in the other search engines as well, although in this case you are particularly interested in Google.