

TAKE IT AND BID IT

You have learned from GuruBob about finding more keywords that you can use in your marketplace to flash out your blog and extend your presence. The more phrases that you have, the more phrases will be available out there for the web spiders to catch, and more chances to attract traffic to your blog.

Today we will be in the build traffic mode.

Now that you've got the keywords from the previous lesson, what you want to do is take them and put them into the auto content functionality in WordPress Direct. This is really the crown jewels of WordPress Direct. It is something you haven't learned yet, because it has to be used the right way. Otherwise, it won't work or you may cause yourself problems.

If you use it the way you are taught to use, you will be absolutely fine.

Remember that in yesterday's lesson, you have added AdSense to your blog.



Now go to **Manage Content Software** section in your WordPress Direct. You have learned about this a few days ago but now it is time for implementation.

Let's take the **YouTube2WordPress** module as an example. The other modules work exactly the same.



Recall that when installing WordPress Direct, you have entered a few keywords. These keywords are available to the system, but not activated yet.



Just because the **Posting Type** of the keyword says **Fully Automated** doesn't mean that the automatic posting is fully automated yet. There are a lot of stuff that you still need to do.

You may add and manage your keywords in AutoPoster by visiting the AutoPoster control panel.



By the way, the **Post Now** function is something you have seen in the previous lesson.



It is safe that you post one new post every other day. Your preference may be different, but with this approach, you have to keep engaged with your sites. This is not a push button set and forget system. You are here building a business.

Back to the keywords section, now you are going to add keywords. Hit the **Admin Control Panel** link to access that function.

You may need to login again if necessary, but you will see a screen similar to this.



Click the **Set Keywords** tab to add more keywords.



The set keywords screen looks like below.

WordPress Youtube Video Poster

Set the keywords for each category. Keywords are used to search for relevant content to categories!

Enter a keyword : WordPress Category: Youtube Category: Search Type: Posting type:

- **Keyword**: is the term used to search for relevant content for your wordpress blog.
- **Posting type**: Set to automatic if you want the system to search and post automatically without your interaction. Supervised posting, you will search for posts and manually select which posts to be processed by the system.

Keywords	Category	Youtube Settings	Posting Type	Options
<input type="text" value="vintage electric gu"/>	vintage electric guitar	Youtube Category: <input type="text" value="Any Category"/> Search By: <input type="text" value="Relevance"/>	<input type="text" value="Fully Automated"/>	<ul style="list-style-type: none">• Search & add posts• Save Changes• Delete keyword
<input type="text" value="vintage bass guita"/>	vintage bass guitar	Youtube Category: <input type="text" value="Any Category"/> Search By: <input type="text" value="Relevance"/>	<input type="text" value="Fully Automated"/>	<ul style="list-style-type: none">• Search & add posts• Save Changes• Delete keyword

Pick one of the keywords from the list you've compiled from previous lesson. In this case, it would be *Vintage Fender Guitar*.

Set the keywords for each category. Keywords are used to search for relevant content to categories!

Enter a keyword : WordPress Category: Youtube Category: Search Type: Posting type:

Here are a few options that are available to you:

WordPress Category: the category you want the video to be put under.

YouTube Category: which video category in YouTube you want the content to be fetched from.

Search Type: set the search options, such as by relevance, recent videos, most popular or rating. If you pick rating as the search type, that makes sense because if people like it in YouTube, your visitors may like it too. However, for this example, we leave it as **Relevance** because we are targeting our keyword.

Posting Type: choose **Supervised Posting** or **Fully Automated**. When you start to use this module, it is recommended that you choose **Supervised Posting** for a week just to get used to it. May be later you move to **Fully Automated**.

To quote the explanation from the software:

Posting type : Set to automatic if you want the system to search and post automatically without your interaction. Supervised posting, you will search for posts and manually select which posts to be processed by the system.

in category. keywords are used to search for relevant

Category	Youtube Category	Search Type
electric guitar	Any Category	Relevance

[View Sample](#) [Add Keyword](#)

form used to search for relevant content for your wordpress blog

You may also view sample and check the post before you add the keyword.

Vintage Fender Duo Sonic guitar...jump blues [View Post](#)

Blues impro, A tone Fender American Vintage Stratocaster 62 [View Post](#)

Hey. I made this little improvisation on this great backtrack. My Fender 62 stratocaster plugged in my Vox amp, and colored with my TS9 Ibanez. The funny thing is i made this Video with a beautiful storm in front of me. ;) I hope you enjoy my blues...

The video in the sample window is playable. Once you are satisfied with the content, you may push the **Add Keyword** button.

Vintage Fender Gt	vintage electric guitar	Youtube Category: Any Category	Supervised Posting	• Search & add posts
		Search by: Relevance	Remaining Posts: 0	• View Stored Posts
				• Save Changes
				• Delete keyword

The keyword is now added to the list. Once it is there, you may now **Search & add posts**.

Supervised Posting	• Search & add posts
	• View Stored Posts
Remaining Posts: 0	• Save Changes
	• Delete keyword

Using the **Supervised Posting** option, you can now go through the list and uncheck videos that you don't want to include in your blog.



After you have checked the posts, click the **Add Checked Posts to Inventory List** to add the video to the queue. If you come back to the **Set Keywords** page, you'll be able to see there are 10 remaining posts.



You can choose when, where and how you want to post the content. It does a lot of work for you. It will also do fully automated posting if you so choose.

Later when you want to start posting, you can click on the **View Stored Posts** link.



Uncheck each video that you want to post before clicking **Published Checked Results Now**.



You will see a progress message in the next screen. Go to your blog and check if the videos are actually there.

59 Bassman and '73 vintage Fender Stratocaster

26th August



Playing my '73 vintage Fender hardtail Stratocaster through a 59 Bassman IId. Specifically programmed Boss ME5 adds to brown tone break-up at vol 2+ only! Chimes and Rhythms!

Duration : 0:1:49

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The videos should be there.

If you want to set auto posting, click the **Set AutoPost** tab at the top of the page and choose the **Number of Posts** per category. It is important that you keep it at the minimum.

Search Keywords	Blog Category	Number of Posts
<input type="text" value="vintage electric guitar"/>	<input type="text" value="vintage electric guitar :"/>	<input type="text" value="2"/>
<input type="text" value="vintage bass guitar"/>	<input type="text" value="vintage bass guitar :"/>	<input type="text" value="2"/>
<input type="text" value="vintage gibson guitar"/>	<input type="text" value="vintage gibson guitar :"/>	<input type="text" value="2"/>
<input type="text" value="antique guitar"/>	<input type="text" value="antique guitar :"/>	<input type="text" value="2"/>
<input type="text" value="Vintage Fender Guitar"/>	<input type="text" value="vintage electric guitar :"/>	<input type="text" value="2"/>

Finally, click the **Generate Cron Command** to generate the cron command so you can set the scheduler, which does the auto post for you.



This is only for advanced users. For now, you should use the **Supervised Posting** feature.

Note that it only generates the cron command, you have to set it yourself. It is easy once you know how, because it is just copy and paste. Right now, don't worry about it yet if you don't understand it.

Supervised posting allows you to keep your blog content natural.

Professionals and veterans will understand how powerful this feature is. It is an extraordinary jump forward in Internet marketing. If you do it right, it will help you tremendously.