

CREATING AN AFFILIATE LINK FOR AN AMAZON PRODUCT

If you are wondering how to generate your unique affiliate link from an Amazon product, this is the lesson for you.

In previous lesson, you have learned how to sign up with Amazon Associates.

Note: Amazon may ask you for a web site during the process so if you don't have one yet, you can wait for a few days because Thirty Day Challenge 2008 will show you how to get one in Day 6 easily.

Assuming that you already have an Amazon Associates account, you will learn in this lesson how to generate affiliate links for your product. Again as an example, it will be a product about *vintage guitar*.

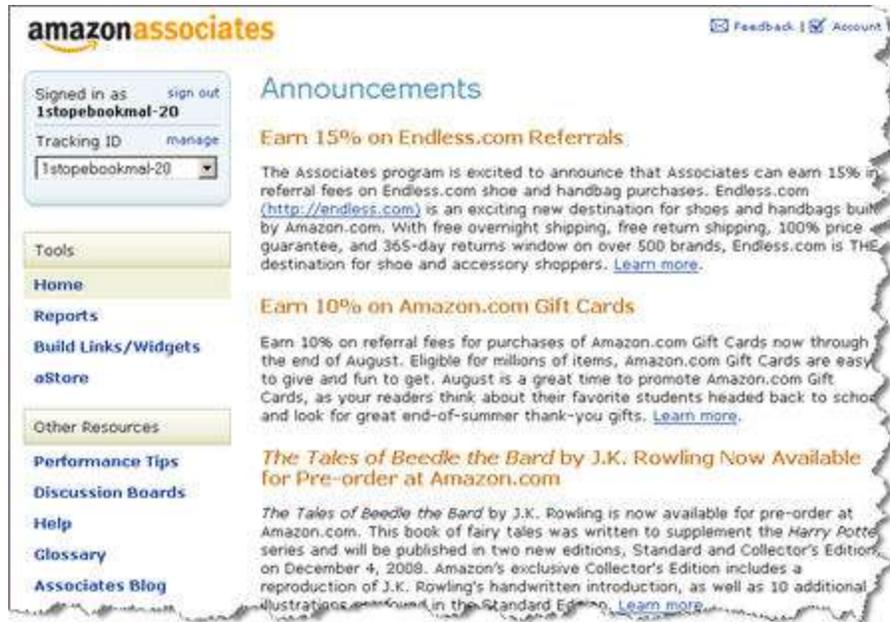
From the homepage of [Amazon](http://Amazon.com), scroll down to the bottom and find the **Join Associates** link.



In the next screen, click on the **Member Sign-In** to get to the **Log-in** screen.



Enter your email address and password and hit the **Sign in using our secure server** button. You should get a page similar to the following.



Amazon provides various ways to create affiliate links for your web page. You can create different widgets, find products based on the content of your page, scrolling graphics and so on.

However, for this example, you want is the simplest link you can possibly generate from Amazon. To do that, you need to click on the **Build Links/Widgets** link.



The next screen shows you 22 different types of widgets you can create. You may need to scroll down to the find one that says **Product Links** and click on it.

Quick Linker

Quickly and easily link to relevant Amazon.com products as you write your blog posts or page content by including custom HTML tags as you type.

[Add to your Web page](#)

Search

Let your readers find and explore interesting products from Amazon.com without them leaving your site.

[Add to your Web page](#)

aStore Widget

With aStore widgets, you can display products from your aStore. You can add aStore widgets to various pages of your website and drive traffic to your aStore.

[Add to your Web page](#)

Product Links

Link to specific products in our catalog. Also, power up your Product Links with Product Previews by Amazon!

[Add to your Web page](#)

On this page, you can create a link from either the ASIN or ISBN number if you know the specific number for that product, or you can perform a search by choosing **Books** from the **Search** drop down menu.

Search for Any Product

Search All Products for keyword or ASIN/ISBN GO

- All Products
- Apparel & Accessories
- Automotive
- Baby
- Beauty
- Books
- Camera & Photo

Once you choose books, you can use keyword in the next field. For demonstration purpose, use *vintage guitar*, but of course, you can search for the product related to your niche.



Once you get the search result, click the **Get HTML** button.



On the right of the screen, you have a little box with the product, a bit of description, best price and buy now price for the books. It also includes a "buy from Amazon.com" button. However, you don't want this right now.

What you are looking for is a text link in its simplest form. In the **Select Link Type** section, choose **Text Only (Basic Display)**. The page refreshes and you'll be able to see a link on the right hand side of the screen.

1. Select Link Type

Text and Image (Enhanced Display)
 Image Only (Basic Display)
 Text Only (Basic Display)

2. Customize Link

Link Destination:

3. Get HTML Code For This Product Link

Highlight and copy the HTML below, then paste it into the code for your Web site.

```
<a href="http://www.amazon.com/gp/product/1884883192?ie=UTF8&tag=1stopebookma-20" href="http://www.amazon.com/gp/product/1884883192?ie=UTF8&tag=1stopebookma-20">Official Vintage Guitar Magazine Price Guide</a>
```

Note: Your Associates ID, 1stopebookma-20, is already embedded in the code.

The link is still an HTML link though. You can go directly to the **Get HTML Code For This Product Link** section and click **Highlight HTML** to have the HTML code in the text area above it highlighted.

However, this may still include unnecessary code. What you want is the actual link itself, which goes right to the Amazon page but also contains your unique Amazon unique associates code.

If you look at the top left of the screen, that is your tracking ID.

amazonassociates

Signed in as **1stopebookma-20** [sign out](#)

Tracking ID [manage](#)

[Tools](#)

[Home](#)

[Reports](#)

[Build Links/Widgets](#)

[aStore](#)

Announcements

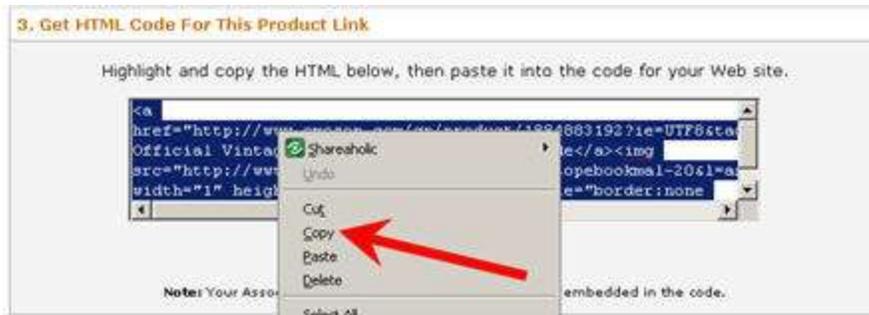
Earn 15%

The Associate referral fees on [\(http://endles](#) by Amazon.co guarantee, an destination for

Earn 10%

Earn 10% on r the end of Au to give and fu Cards as you

To make it easy, let's copy the HTML code to a text editor.



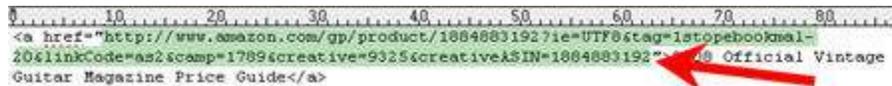
Right click on the text area and choose **Copy**. Paste it into your text editor. Notepad will do.

The actual link goes from the start of the *a* tag to the end of the tag. Examine the screenshot below.



The rest of the code is a 1x1 tracking graphic Amazon uses. That is not necessary for this purpose, so just copy the highlighted code above.

Your affiliate link for this particular product is wrapped between the quotes.



Copy that link out because you want to use it later. It may be long but it is a valid URL, so don't edit anything there.

This link takes you directly to the product, and also gives you commission. If somebody clicks the link and buys the book, you are going to get like 15% of the actual price of the book. If s/he doesn't buy but go on to browse the rest of Amazon's site, and if s/he buys the other items, you will get 3-5% commission, depends on the value of the item.

You want to try this link first to make sure it works as expected. The link should take you right to the product page, which in this case is the **2008 Official Vintage Guitar Magazine Price Guide**.

It is a good idea to get the copy you've created earlier and the link in one place. Perhaps save both of them into one text document.

The third element is graphics. In the next lesson, you are going to learn how to take the large picture and make it smaller which you will use in later lessons.