

DAY 4 INTRODUCTION

At the end of yesterday, you've come down to a phrase that you want to go forward with. If you are undecided between two, pick one. You'll always have time to go back because remember everything that you've gone through so far may seem like a lot, but when you actually know the process you can tear through it again the next time.

For now, you just take one phrase forward. Today you are going to do something really important. You've worked out whether you'll get traffic. You've also worked out about the competition. Now you need to make sure that the traffic is prepared to spend money.

You are not into this for charity. You want to make money so working out on this is also important. The first step is to get an affiliate product. Don't get this wrong, Thirty Day Challenge is not only about affiliate product. Even if you are going to design your own product in the future (Remember that product is part 4 of the magnificent symphony), you want to test whether the market will spend money.

The good news is, often it is easy to do that with an affiliate product, say an Amazon book. It is not necessarily how much you make but how much you are selling. The intention is to test the market and make sure they are going to spend money. And this is crucial.

So, what you do is to find one main product and one backup product. There are all sorts of different ways to do that and you'll learn how to do that today.

Have fun looking for products!