

DAY 30 INTRODUCTION

Can you believe you have one more day to go? Don't get too excited though because you have a lot to learn today.

You are going to learn about mistakes that marketers make.

Marketers make a lot of mistakes all the time. The best thing is to learn from the mistakes. You are going to learn from what other people have done incorrectly, so you don't have to repeat them yourself.

See you tomorrow!