

DAY 31 INTRODUCTION

You've done it. You deserve an incredible pat on the back. Some people may notice the irony that we are going 31 days but it is called Thirty Day Challenge. That is because there are actually 31 days in August.

It does give you an opportunity to learn a new lesson. And today you are going to learn how to increase the value inside your niche.

First of all, there are a huge team of people that are responsible to bring you Thirty Day Challenge this year.

A huge shout out goes to Dan Raine and Robert Somerville (GuruBob) for coming up with the brain, techniques and strategies behind this year's Thirty Day Challenge.

Paul Young who is standing behind the camera has worked to bring you the videos as they happen. Andrew Nesbitt brings you the site. Collette does the blog updating and copywriting.

A big thank you to Caro and all the moderators who volunteer their time for the Thirty Day Challenge and don't make a cent.

To that end, at Thirty Day Challenge, Kiva is a charity that Thirty Day Challenge loves. The reason is because Kiva is based on the idea about micro lending. It basically means that people in the third world countries who are victims of money lenders have the ability to borrow money at a reasonable rate and to be able to build a business.

That creates self-sufficiency among them, just like what's in Thirty Day Challenge. If you could, make donation to Kiva. Your effort is appreciated.

There are a lot of things that you could be doing in related to Internet Marketing. There is a special page which is www.thirtydaychallenge.com/whatnow, that could give you ideas in terms of ideas about what you could be doing that can take your site further along.

Obviously, if you get traction, you have to start thinking about creating a product and all those things. Ed is doing the Immediate Edge when he is not putting his effort into Thirty Day Challenge.

If you have the chance, please check out www.immediageedge.com, because what it does is to take people in the Internet marketing to the next level. If nothing else, just look at what Ed and Dan do on a daily basis.

By the way, well done. If you've been through the Thirty Day Challenge, whether you've made a dollar or not, you have done something very special. Sticking with something for 30 days, let alone 31 days, is an amazing effort.

It is something very few people actually do.

Thank you for making this extraordinary. Tens of thousands of people have participated in this August. It is not over though. If you have friends who want to start Thirty Day Challenge tomorrow, they will be able to do that.

However, you are now a Thirty Day Challenge veteran. See you real soon!